



## BCE Foundation Gift Listing Policy

BCE Foundation is deeply grateful for donations of all kinds that contribute to the success of our annual campaign. The Board of Directors thoroughly revisited our Gift Listing Policy in June 2014 and established the following guidelines for donor acknowledgement in our annual report. BCE will publish this policy on our website, the Dinner Dance and Auction program, and online auction rules.

Donations of cash, stocks/securities, automobiles immediately liquidated to cash, and employer matching gifts will determine a donor's annual campaign donation and listing level in BCE's annual report.

Examples of how BCE event donations count towards a donor's annual report listing:

### **Dinner Dance and Auction**

Auction purchases, prize drawing tickets, and auction donations raise money for BCE but do not count towards a family's annual campaign donation. Only donations made during the live auction's Fund-A-Need count towards a family's annual campaign donation.

BCE will provide additional recognition space in the annual report for high value auction donations (not purchases) that generated more than \$2,500 for BCE. Before publishing this list, BCE will seek authorization from donors for inclusion in this special listing, and give them an opportunity to be listed anonymously.

### **Read-a-Thon**

Read-a-Thon donations count towards a family's annual campaign donation.

### **Burlingame Spirit Run**

Race registration fees raise money for BCE but do not count towards a family's annual campaign donation.