

2024 | 2025 Business Partner Benefits

YEAR-ROUND MARKETING		PLATINUM	GOLD	SILVER	BRONZE	COPPER
		\$15,000+	\$10,000	\$7,500	\$5,000	\$2,500
INCLUSION IN BCE DIGITAL BILLBOARD AD	1/YEAR	Ø				
CHALLENGE GRANT SPONSOR	CUSTOM	0				
INCLUSION IN EMAIL COMMUNICATIONS	20 / YEAR	Ø	 Image: A start of the start of			
LOGO ON BANNER HUNG IN 7 PRIME LOCATIONS THROUGHOUT BURLINGAME	JAN TO JUN	0			Ø	
SOCIAL MEDIA POSTS	ANNUALLY	12X	8X	6X	4X	2X
RECOGNITION IN MONTHLY NEWSLETTER (5K CONTACTS)	MONTHLY	I	 Image: A start of the start of	I	Ø	
SPONSOR LOGO ON BCE WEBSITE & ANNUAL REPORT	ALLYEAR		 Image: A start of the start of	 Image: A start of the start of	Ø	Ø

EVENTS

READ-A-THON FUNDRAISER										
EXCLUSIVE SPONSOR (1 AVAILABLE)	JANUARY									
OPTION TO HOST READ-A-THON EVENT	JANUARY		0	v						
SOIREE & AUCTION FUNDRAISERS										
TITLE SPONSOR (3 AVAILABLE)	MARCH	Ø								
SPONSOR FUND A NEED / PADDLE RAISE MATCH	MARCH	•								
SOIREE PROGRAM AD INCLUSION	1 / YEAR	FULL PAGE (Inside + back covers)	FULL PAGE	1/2 PAGE	1/2 PAGE					
PRE & POST-EVENT COMMUNICATIONS	OCT - MARCH	 Image: A start of the start of			0	I				
DONOR EVENTS										
LEADERSHIP CIRCLE EVENT SPONSOR (2 AVAILABLE)	FALL + SPRING	Ø								
ENDOWMENT EVENT SPONSOR (2 AVAILABLE)	NOVEMBER	0			Ø					
LOGO AT DONOR APPRECIATION EVENTS	SPRING + FALL	Ø		Ø	Ø	0				
BIS MUSICAL & PLAY										
SPONSOR 1 NIGHT OF A PERFORMANCE (12 AVAILABLE)	SPRING	Ø			Ø					
LOGO IN EVENT PROGRAMS (X2,000) & VIP SEATS	SPRING + FALL	0		v	Ø	0				

For more information, please visit www.bcefoundation.org/business-sponsors, email Christina Funk, VP Business Development, at business@bcefoundation.org or Eric Missildine, Co-VP Business Development at business1@bcefoundation.org



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Above \$15K

