

2025 | 2026 **Business Partner Benefits**

YEAR-ROUND MARKETING		PLATINUM	GOLD	SILVER	BRONZE	COPPER
		\$15,000+	\$10,000	\$7,500	\$5,000	\$2,500
INCLUSION IN BCE DIGITAL BILLBOARD AD	1/YEAR	•	Ť	Ť	Ť	Ť
INCLUSION IN EMAIL COMMUNICATIONS AND PROMOTIONS	15+ / YEAR	•	✓	Ø		
LOGO ON BANNER HUNG IN 7 PRIME LOCATIONS THROUGHOUT BURLINGAME	MAR TO AUG		⊘	Ø	Ø	
SOCIAL MEDIA POSTS	ANNUALLY	8X	6X	4X	2 X	1X
RECOGNITION IN MONTHLY NEWSLETTER (5K CONTACTS)	MONTHLY	•	⊘	Ø	Ø	•
SPONSOR LOGO ON BCE WEBSITE & ANNUAL REPORT	ALLYEAR	•	⊘	•	Ø	Ø

EVENTS

EVENIS									
READ-A-THON FUNDRAISER									
EXCLUSIVE SPONSOR (1 AVAILABLE)	JANUARY	•							
OPTION TO HOST READ-A-THON EVENT	JANUARY	✓	⊘	•					
SOIREE & AUCTION FUNDRAISERS									
TITLE SPONSOR (3 AVAILABLE)	MARCH	Ø							
SPONSOR FUND A NEED / PADDLE RAISE MATCH	MARCH	✓	⊘	⊘					
SOIREE PROGRAM AD AND LOGO INCLUSION	1/YEAR	FULL PAGE (Inside + back covers)	FULL PAGE	1/2 PAGE	1/2 PAGE	LOGO			
PRE & POST-EVENT COMMUNICATIONS	OCT - MARCH	✓	Ø	⊘	⊘	•			
DONOR EVENTS									
LEADERSHIP CIRCLE EVENT SPONSOR (2 AVAILABLE)	FALL + SPRING	•	⊘						
ENDOWMENT EVENT SPONSOR (2 AVAILABLE)	NOVEMBER	✓	⊘	Ø	Ø				
LOGO AT DONOR APPRECIATION EVENTS	SPRING + FALL		⊘	•	Ø	•			
BIS MUSICAL & PLAY									
SPONSOR 1 NIGHT OF A PERFORMANCE (12 AVAILABLE)	SPRING	•	⊘		Ø				
LOGO IN EVENT PROGRAMS (X2,000) & VIP SEATS	SPRING + FALL	•	⊘	•	⊘	•			

If you're interested in exploring additional opportunities—whether as a Premium Sponsor (\$25,000+), something more customized, or if you just have questions—please reach out to Scott Smith, VP of Business Development, at business1@bcefoundation.org. He'd be happy to connect with you!



2025/26 Business Partners

ABOVE \$25K





\$15K TO \$25K









\$10K TO \$15K

ALL NATURAL STONE





\$7.5K TO \$10K









\$5K TO \$7.5K

























\$2.5K TO \$5K



























