



BURLINGAME COMMUNITY
EDUCATION FOUNDATION

2025 | 2026 Business Partner Benefits

YEAR-ROUND MARKETING		PLATINUM	GOLD	SILVER	BRONZE	COPPER
		\$15,000+	\$10,000	\$7,500	\$5,000	\$2,500
INCLUSION IN BCE DIGITAL BILLBOARD AD	1 / YEAR	✓				
INCLUSION IN EMAIL COMMUNICATIONS AND PROMOTIONS	15+ / YEAR	✓	✓	✓		
LOGO ON BANNER HUNG IN 7 PRIME LOCATIONS THROUGHOUT BURLINGAME	MAR TO AUG	✓	✓	✓	✓	
SOCIAL MEDIA POSTS	ANNUALLY	8X	6X	4X	2X	1X
RECOGNITION IN MONTHLY NEWSLETTER (5K CONTACTS)	MONTHLY	✓	✓	✓	✓	✓
SPONSOR LOGO ON BCE WEBSITE & ANNUAL REPORT	ALL YEAR	✓	✓	✓	✓	✓

EVENTS

READ-A-THON FUNDRAISER						
EXCLUSIVE SPONSOR (1 AVAILABLE)	JANUARY	✓				
OPTION TO HOST READ-A-THON EVENT	JANUARY	✓	✓	✓		

SOIREE & AUCTION FUNDRAISERS						
TITLE SPONSOR (3 AVAILABLE)	MARCH	✓				
SPONSOR FUND A NEED / PADDLE RAISE MATCH	MARCH	✓	✓	✓		
SOIREE PROGRAM AD AND LOGO INCLUSION	1 / YEAR	FULL PAGE (Inside + back covers)	FULL PAGE	1/2 PAGE	1/2 PAGE	LOGO
PRE & POST-EVENT COMMUNICATIONS	OCT - MARCH	✓	✓	✓	✓	✓

DONOR EVENTS						
LEADERSHIP CIRCLE EVENT SPONSOR (2 AVAILABLE)	FALL + SPRING	✓	✓			
ENDOWMENT EVENT SPONSOR (2 AVAILABLE)	NOVEMBER	✓	✓	✓	✓	
LOGO AT DONOR APPRECIATION EVENTS	SPRING + FALL	✓	✓	✓	✓	✓

BIS MUSICAL & PLAY						
SPONSOR 1 NIGHT OF A PERFORMANCE (12 AVAILABLE)	SPRING	✓	✓	✓	✓	
LOGO IN EVENT PROGRAMS (X2,000) & VIP SEATS	SPRING + FALL	✓	✓	✓	✓	✓

If you're interested in exploring additional opportunities—whether as a Premium Sponsor (\$25,000+), something more customized, or if you just have questions—please reach out to Scott Smith, VP of Business Development, at business1@bcefoundation.org. He'd be happy to connect with you!



BURLINGAME COMMUNITY
EDUCATION FOUNDATION

Current Business Partners

ABOVE \$25K



DISEN CAI
REAL ESTATE GROUP

\$15K TO \$25K



\$10K TO \$15K

ALL NATURAL STONE



\$7.5K TO \$10K



\$5K TO \$7.5K



\$2.5K TO \$5K

