



BURLINGAME COMMUNITY
EDUCATION FOUNDATION

2024 | 2025 Business Partner Benefits

YEAR-ROUND MARKETING		PLATINUM	GOLD	SILVER	BRONZE	COPPER
		\$15,000+	\$10,000	\$7,500	\$5,000	\$2,500
INCLUSION IN BCE DIGITAL BILLBOARD AD	1 / YEAR	✓				
CHALLENGE GRANT SPONSOR	CUSTOM	✓	✓			
INCLUSION IN EMAIL COMMUNICATIONS	20 / YEAR	✓	✓	✓		
LOGO ON BANNER HUNG IN 7 PRIME LOCATIONS THROUGHOUT BURLINGAME	JAN TO JUN	✓	✓	✓	✓	
SOCIAL MEDIA POSTS	ANNUALLY	12X	8X	6X	4X	2X
RECOGNITION IN MONTHLY NEWSLETTER (5K CONTACTS)	MONTHLY	✓	✓	✓	✓	✓
SPONSOR LOGO ON BCE WEBSITE & ANNUAL REPORT	ALL YEAR	✓	✓	✓	✓	✓

EVENTS

READ-A-THON FUNDRAISER						
EXCLUSIVE SPONSOR (1 AVAILABLE)	JANUARY	✓				
OPTION TO HOST READ-A-THON EVENT	JANUARY	✓	✓	✓		

SOIREE & AUCTION FUNDRAISERS						
TITLE SPONSOR (3 AVAILABLE)	MARCH	✓				
SPONSOR FUND A NEED / PADDLE RAISE MATCH	MARCH	✓	✓	✓		
SOIREE PROGRAM AD INCLUSION	1 / YEAR	FULL PAGE <i>(Inside + back covers)</i>	FULL PAGE	1/2 PAGE	1/2 PAGE	
PRE & POST-EVENT COMMUNICATIONS	OCT - MARCH	✓	✓	✓	✓	✓

DONOR EVENTS						
LEADERSHIP CIRCLE EVENT SPONSOR (2 AVAILABLE)	FALL + SPRING	✓	✓			
ENDOWMENT EVENT SPONSOR (2 AVAILABLE)	NOVEMBER	✓	✓	✓	✓	
LOGO AT DONOR APPRECIATION EVENTS	SPRING + FALL	✓	✓	✓	✓	✓

BIS MUSICAL & PLAY						
SPONSOR 1 NIGHT OF A PERFORMANCE (12 AVAILABLE)	SPRING	✓	✓	✓	✓	
LOGO IN EVENT PROGRAMS (X2,000) & VIP SEATS	SPRING + FALL	✓	✓	✓	✓	✓

For more information, please visit www.bcefoundation.org/business-sponsors, email Christina Funk, VP Business Development, at business@bcefoundation.org or Eric Missildine, Co-VP Business Development at business1@bcefoundation.org



BURLINGAME COMMUNITY
EDUCATION FOUNDATION

Current Business Partners

Above \$15K



**COREY, LUZAICH,
DE GHETALDI & RIDDLE LLP**
Attorneys at Law

DISEN CAI
REAL ESTATE GROUP



\$10K to \$15K

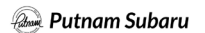
ALL NATURAL STONE



\$7.5K to \$10K



\$5K to \$7.5K



\$2.5K to \$5K

