



Burlingame Community for Education Foundation
Post Office Box 117730 Burlingame, CA 94011-7730
650.259.3824 www.bcefoundation.org

BCE Board Meeting Minutes

March 18, 2008

BIS 7-9PM

Members Present: Christine Seeley, Emily Matthews, Mark Intrieri, Leslie Ragsdale, Fernanda Recio, Sandra Sullivan, Jill Goldsmith, Marcia Bauer, Jen Beswick, Lara Lighthouse, Ricardo Ortiz, Christine Thorsteinson, Jan Keele, Perissa Clark, Donna Colson, and Nicole Johnson

1. Call to Order

Christine Seeley called the meeting to order at 7:08 p.m.

2. Approval of February Minutes

Ricardo Ortiz moved to approve the February minutes and, Marcia Bauer seconded the motion. All present voted in favor.

3. President's Comments

Christine told the Board that the state is still planning to cut a significant amount from the school budgets next year. Christine urged everyone to contact their representative, either Leland Yee or Gene Mullins, or the Governor to ask them to not cut the budget for schools any further.

4. Partner Updates

- School Board Update

Mark Intrieri reported that the BSD is looking for a superintendent and has engaged a search firm to help with the hire process. He urged people to contact Bill Levenson (415) 233-3866 or Carolyn McKennan (831) 295-0982, wjlevinson@yahoo.com or caromk@comcast.net if they want to speak to the search firms about opinions on the candidates. Interviews are scheduled for May and the Board would like to have someone in place by the end of May. Jing-Jing Wang is also retiring and Robert Clark will be taking her position. The Board is making decisions and working with the architecture firm to figure out how to spend the bond money. Budget issues are looming, and significant cuts are expected. The Budget committee has finished their survey and it should be going out soon.



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- Administration Update

Christine reported that Paula thanked everyone for the Dinner Dance and their effort. STAR testing happens in May, as well as spring concerts. She also commended BCE for our ongoing support of all the students.

- PTA Council Update

Jill Goldsmith reported that Bill Levenson spoke with PTA Council this morning. The structure of the early-bird/late-bird program is back on the table. It can either stay the same, be eliminated in just the 3rd grade, or be eliminated in more than 3rd grade. Sonny said to email Suzanne Hall and copy him if you have an opinion. Our ADA has improved by 1%.

5. Events Update

- Dinner Dance and Auction Chairs Recognition:

Christine thanked Michele Pina, Fernanda Recio, Lisa Kershner and Denise Fawcett for all their hard work at this year's event. Nicole passed around a list of auction items still available.

- Dinner Dance and Auction Recap and Feedback for Next Year

People thought the smaller amount of attendees was sort of nice. The band was phenomenal. The food and drink could be closer to the silent auction. It was nice to have softer music. The chairs did an amazing job on the decorations. The food was better this year. The hors d'oeuvres were great. People wanted more time to bid on silent auction. Some suggested including silent auction items in the main room. The Hyatt is better than the Marriott. Some people like the dressier theme. Other people thought it had been dressier for a few years, and hoped for casual in the next years. People thought the auctioneer closed on items too quickly. People who worked on the software really liked it. One idea proposed is to widen the volunteer base to up attendance.

6. Marketing Update

Emily Matthews reported that the last push of the year for marketing is to do a series of mailings from BCE that are signed by Michael Barber, Christine Seeley, the PTA Council, and the school principals. She will also do a last push for people who haven't donated yet, and spring concert fliers.

7. Financial Report



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Ricardo presented our balance sheet to date. (See Appendix 1) We are up from last year, but we think it is because we pushed early this year. Ricardo also introduced the monthly donation form we now have available. (See Appendix 2)

8. Telephone Outreach Plans

Jill Goldsmith presented a plan to call people at the end of April who haven't given yet and urge them to give. Jill asked for feedback and asked if people preferred a phone bank or to divide the lists by school. People seemed to prefer a phone bank.

9. Recruiting for 2008-2009 Board

Marcia Bauer reported the current positions open for next year:

VP Business Development
Recruiting Chair
New Family Chair
Webmaster Chair
Franklin Site Chair
Controller
Graphic Artist Chair

10. Discussion of Possible Future BCE Events

Christine posed the question of what event we might consider replacing Kitchen Tour with in coming years. Donna wondered if we shouldn't change the event in some way instead of scrapping it altogether. The idea was also suggested to promote the Preview Party as a bigger event. The idea was also suggested to make it a kitchen and garden show. Another idea was to have a wine and specialty food event. You could also do retail at each home, perhaps by pre-order. The thought was also suggested we could do a more progressive dinner style event, or a ticket that is varied. Perissa said that we should work with PTA council to come up with an event together.

11. Adjournment:

Christine Seeley adjourned the meeting at 9:04 p.m.

Respectfully Submitted By,

Kerry Bitner
BCE Secretary



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