



## Welcome from BCE President Christine Thorsteinson

This year, your children will continue to thrive in small classes, challenge themselves in a quality physical education program, expand their horizons with credentialed librarians, and make beautiful music. This is because you, the parents of Burlingame, have allowed BCE to provide the District with over \$800,000 to support these programs (see below).

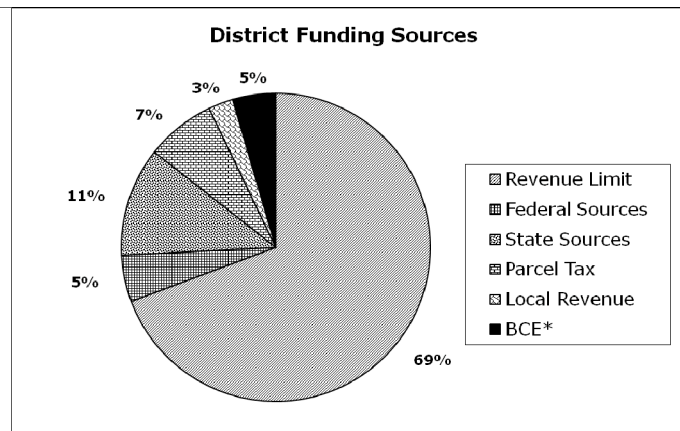
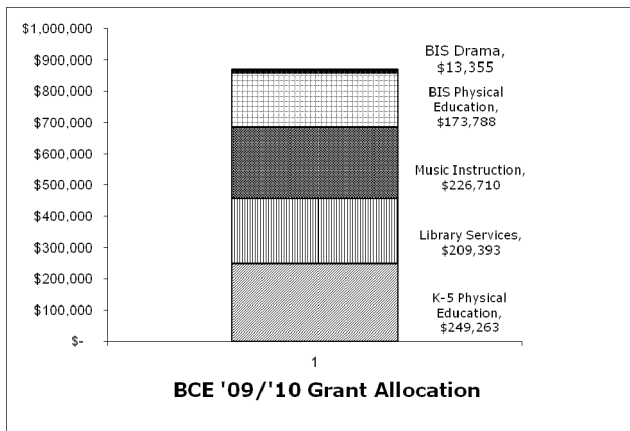
BCE is undergoing exciting changes. Evolving to meet the needs of our children and in response to feedback from you, our donors, BCE will be focusing on three strategic initiatives: smaller class size, quality instruction, and enriched curriculum.

This broader focus expands our support beyond music, library, and P.E. to include initiatives such as science, advanced math, technology, and world language programs. Moving forward, we will work closely with the District to support new and innovative programs in every school.

Last year, President Obama addressed a school in Virginia. His words on this topic are compelling, regardless of your political affiliation. He said:

*“What you’re learning in school today will determine whether we as a nation can meet our greatest challenges in the future. You’ll need the knowledge and problem-solving skills you learn in science and math to cure diseases like cancer and AIDS, and to develop new energy technologies and protect our environment. You’ll need the insights and critical thinking skills you gain in history and social studies to fight poverty and homelessness, crime and discrimination, and make our nation more fair and more free. You’ll need the creativity and ingenuity you develop in all your classes to build new companies that will create new jobs and boost our economy.”*

The funds and time we donate to BCE are what makes it possible for our children to meet these challenges. BCE needs to raise \$750 per child to provide the quality education that we believe our 21st century learners deserve. Please give generously, whatever amount is comfortable for your family. Also consider volunteering for BCE. Every dollar, every volunteer hour allows us to build a stronger community today and a stronger future for our children.



\* Not part of General Fund  
 Note: Revenue limit is the specific combination of state and local property taxes a school district may receive per pupil (ADA) for its general education program.



BURLINGAME COMMUNITY  
EDUCATION FOUNDATION

# BCE at a Glance

<p><b>WHO</b></p>	<p><b>Who is BCE?</b></p> <ul style="list-style-type: none"> <li>• A 29 year-old volunteer, non-profit organization solely focused on raising funds to bridge the gap between state funding and the needs of the approximately 2,800 District students (five elementary schools and Burlingame Intermediate School)</li> <li>• Since 1981, BCE has granted over \$6 million to the BSD</li> </ul>
<p><b>WHAT</b></p>	<p><b>WHAT does BCE support &amp; how does it differ from PTA?</b></p> <ul style="list-style-type: none"> <li>• BCE and PTA fundraising is complementary – BCE supports district wide initiatives (see below) through its Annual Campaign and fundraising events while PTA funds school specific programs (i.e., classroom/beautification/equipment) through on campus fundraising events</li> <li>• Importantly, BCE is the only organization that can fund teacher salaries</li> </ul>
<p><b>WHERE</b></p>	<p><b>WHERE are BCE contributions going?</b></p> <p>In addition to preserving and optimizing existing high quality District programs (music instruction, PE, library services), funding for 2010/11 will focus on <b>3 critical areas:</b></p> <ul style="list-style-type: none"> <li>• Smaller class sizes</li> <li>• Quality instruction</li> <li>• Enriched curriculum</li> </ul>
<p><b>WHEN</b></p>	<p><b>WHEN are BCE's major fundraising events?</b></p> <ul style="list-style-type: none"> <li>• Pledge Day (September 28, 2010)</li> <li>• Read a thon (late Fall 2010)</li> <li>• Dinner Dance and Auction (March 5, 2011)</li> </ul>
<p><b>WHY</b></p>	<p><b>WHY should I participate?</b></p> <ul style="list-style-type: none"> <li>• Simply, programs will be cut and class sizes will increase if BCE does not fill the gap to help the District fund them</li> <li>• If everyone participates at a level that is meaningful to them, we can reach our \$1 million fundraising goal</li> </ul>
<p><b>HOW</b></p>	<p><b>HOW can I participate?</b></p> <ul style="list-style-type: none"> <li>• BCE asks \$750 per child, but every dollar counts and is appreciated – please give what you can</li> <li>• Participate via a one time contribution or a recurring monthly payment program (credit or debit card)</li> <li>• Donate by mail (envelopes are available); online (<a href="http://www.bcefoundation.org">www.bcefoundation.org</a>) or on campus/pledge day (September 28, 2010)</li> <li>• Volunteer to help at our fundraiser events – ask your BCE school representatives or email Nicole Johnson at <a href="mailto:nicolejohnsonbce@gmail.com">nicolejohnsonbce@gmail.com</a></li> <li>• Don't forget to inquire (or ask us to do it) about matching funds from your employer – it's easy and makes a difference!!</li> </ul>